James Campbell
photographers and social media - a personal story and some interesting examples
2010: The beginning of my social media education
InstantDC - exhibition turned collective

10 participants in the first show in 2010
all selectees found via geo-enabled social media
Flickr group & meetup group formed
Instagram hashtag contests introduced in 2012
over 5000 local community submissions for the 2012 exhibition
2011 - partnership with FotoWeekDC

Working with FotoWeekDC, we helped judge our joint mobile photo competition.
INSTANTDC

MOBILE PHOTO EXHIBIT

In Partnership with FotoWeekDC at Interface Media Group on Nov 9th 630-830pm
Join us for a night of food, drinks, networking, and local mobile artists
Details & tickets: http://indc.me/nov9
Interface Media Group 1233 20th Street NW Washington DC 20036
InstantDC flickr group

- incident resulted in the image being removed from the group, the user banned me in Flickr.

- disclaimer added when you join the Flickr group that InstantDC may use your image on their site, link to it, etc. for the purpose of promoting the artist’s work.

- most people thrilled to be selected / promoted
The majority of people sharing media online do not realize the implications of their actions with others’ works, let alone think about protecting their own works.

People often have no idea that there could be monetary value tied to their creations.

Social media is great for organizing and community building around a specific theme.

observations from InstantDC
projects harnessing the proliferation of publicly viewable images

There are more than six billion photos on Flickr at the moment, and to make matters even more incredible, that exact same number of photos are uploaded to Facebook every two months.

On Instagram, 40 million photos are uploaded every day and 8500 ‘likes’ are processed every second.
the broken noses project

Photography in Abundance

An art installation by Erik Kessels showcasing all the photos uploaded on Flickr in 24hrs
9-eyes - curated google street view

http://9-eyes.com by Jon Rafman
securing my photos online

- all of my solutions to securing my images are technical:
  - disable right clicking on my website (javascript)
  - disable ‘touch & save’ on mobile devices (javascript)
  - list and link to my copyright info page in the footer area
  - offer my photos for sale & paid usage commercial licensing
  - emailing take-down notices to violators (100% effective so far)