### **BUILDING CONTENT BY BUILDING COMMUNITY**

#### JIM DELROSSO

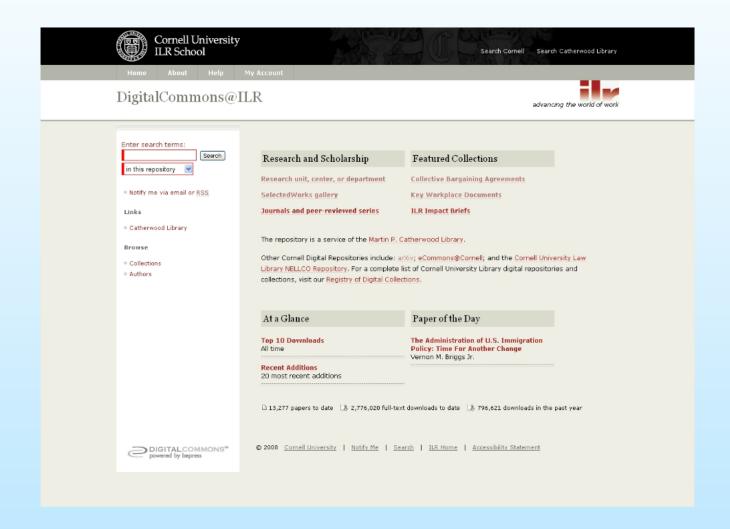
Web & Digital Projects Manager Catherwood Library Cornell University







#### DigitalCommons@ILR



http://digitalcommons.ilr.cornell.edu/

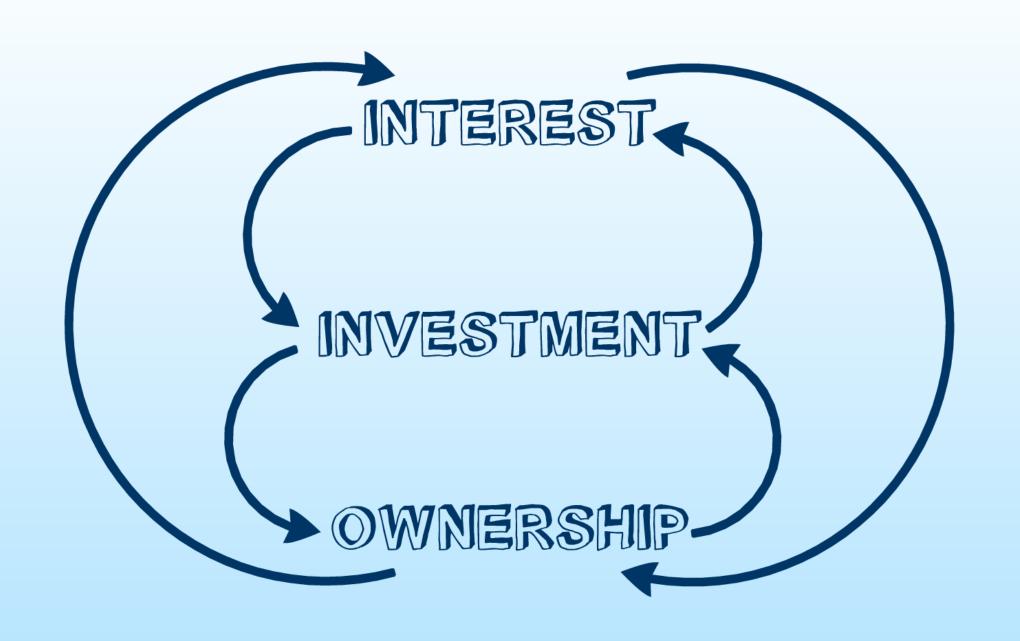


# Disclaimer(s)!



INTEREST OWNERSHIP INVESTMENT







#### PEOPLE NEED TO KNOW YOU





## Content creators



# Administrators



# Support staff



#### BE PREPARED TO DO MOST OF THE WORK YOURSELF





If it's outside your control, assume it won't happen.



## START SMALL





Photo by Gerhard Suster, released through Creative Commons. <a href="http://www.fotopedia.com/items/Wi3XYSdhz0M-UMJVS7r4H-c">http://www.fotopedia.com/items/Wi3XYSdhz0M-UMJVS7r4H-c</a>

# Stay sane



### Makes relationships possible



## Discover your super-users



Faculty participation rate

# 66 PERCENT



Average number of works for participating faculty



## MEDIAN number of works for participating faculty







#### Average for the Bottom 10





### DON'T BOX YOURSELF IN





Total number of faculty works



## 1,207

# 9 PERCENT



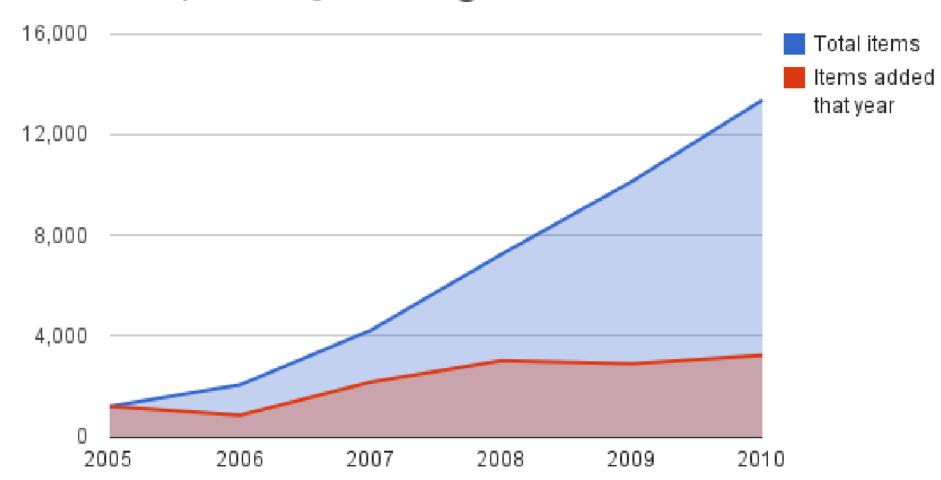
## Feature, not a bug!



# Not as bad as it sounds!

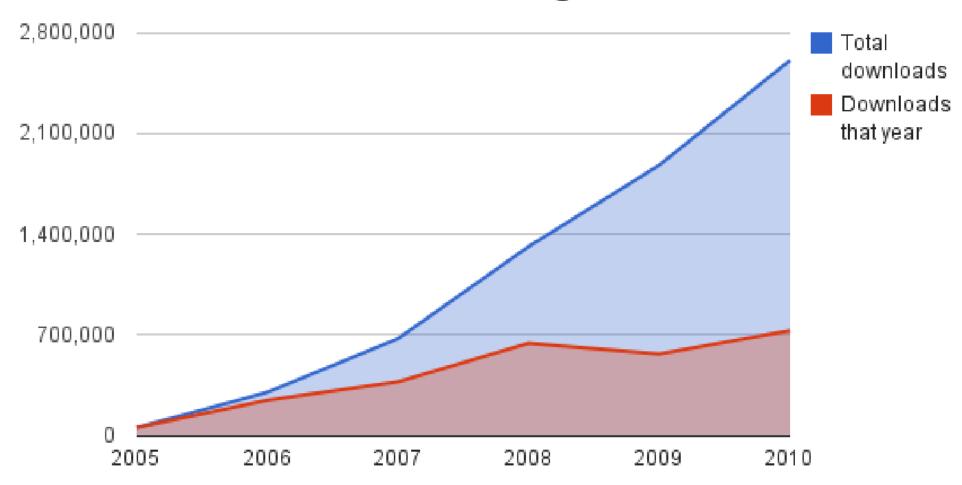


#### Items uploaded to DigitalCommons@ILR

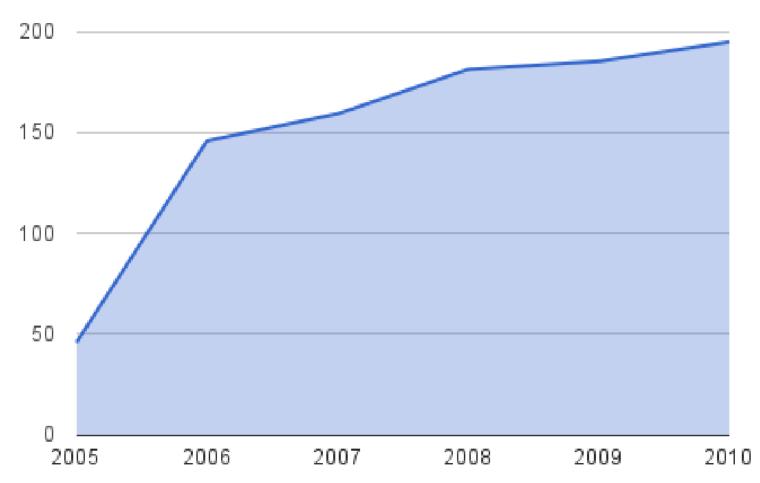


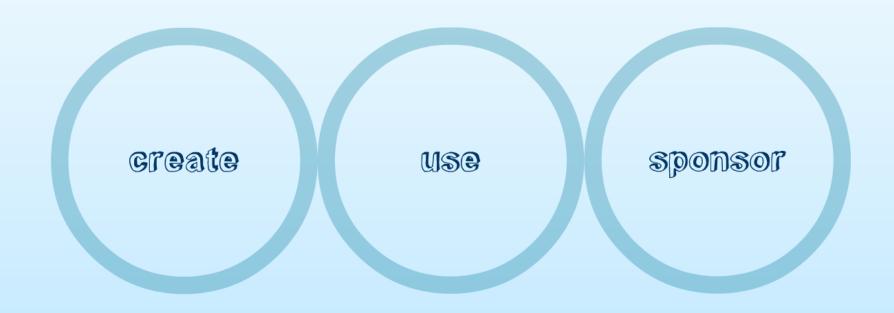


#### Full-text downloads from DigitalCommons@ILR

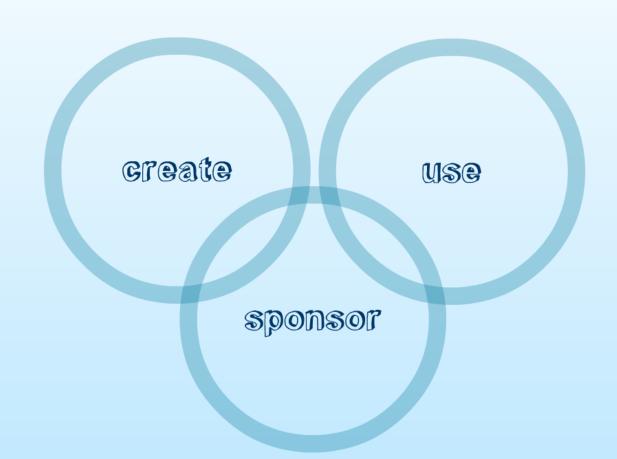


#### Downloads per item in DigitalCommons@ILR

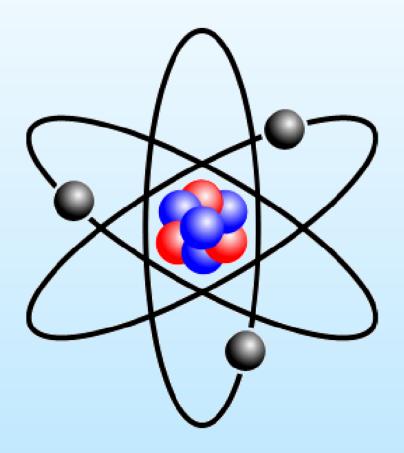
















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# QUESTIONS?



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